



THE CAMERA CRAFTSMAN NEWS

Published by the National Camera Repair School

Vol. 1 No. 2

*student
of the
month!*

Student No. 110
Chester M. Bruszewski
1305 Rounds Street
Delano, California

Chosen for his neatness and attention to detail, the clear identification of lesson procedures, and the accuracy plus added effort shown in answering quiz questions.



This student's work has shown consistent improvement over the past three months.

INTRODUCING YOUR PLACEMENT SERVICE DEPARTMENT

Your Placement Service Department keeps an up-to-date listing of available jobs. It also keeps a sharp look-out for new job opportunities and suitable localities for the establishment of new Camera Repair ServiShops. This department makes every effort to place NCRC Graduate-Repairmen in suitable jobs located in desirable areas. There are at the present time many cities in the U.S. with populations well over a hundred thousand people, including many thousands of camera fans, that do not as yet have a qualified local Camera Repair Shop. Your Placement Service Director evaluates unserved communities and constantly tries to fill the best positions with trained NCRC graduates.

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THE CAMERA CRAFTSMAN NEWS

Bernard H. Love
Editor
Chair, Students
Assn., Editor
Margaret Snyder
Art Director
Published for
students, graduates
and friends of
The National Camera
Repair School
NATIONAL CAMERA REPAIR SCHOOL
Box 174
Englewood, Colorado

Spring roars into view this month and, as we go to press, wonderful weather is anticipated for the occasion. Every one will want his camera in tip top shape; now is the time to hustle new business! Nearly

all people become more camera conscious in the Spring. They want to catch the pose of "Junior" with his first fish, "Mom" cleaning house, of "Grandpa" when he and "Grandma" are visiting! It's your job to see that the cameras are in working condition, and that when the shutter clicks that the camera will produce its maximum results.



The Director's Viewpoint

by S. L. Love

How soon? How soon will you start to build your repair business toward its goal? Do you say -- after six months? -- after twenty lessons? -- or right now! Some students make use of every bit of training. Some utilize the first lesson to actually ship a camera or piece of equipment that

stumps them. Some make a resolution lens test on a customer's camera. Many students are accepting repairs when they take apart their first shutter. But a few never make an attempt until they graduate. Where do YOU stand? You must start sometime and what better time is there than right now?

If you start accepting repair work today, what will be the result? There will be some simple jobs that your own common sense will enable you to complete. There will be some that you can do because of your school training. There will be some that you must send off to your NCRE Service Department to be finished. But, as time passes, you will be doing more and more yourself, until at graduation, you will have built up a repair business that would do anyone justice! Start gaining your reputation right now! Don't wait until your training is complete before your earnings begin. Compliment your school practical assignments with actual repairs on your customers' cameras. Make your training begin paying off TODAY!

NOW AVAILABLE FROM NCRS SUPPLY DEPARTMENT

MICROFILE FILM ---- 10 Exposure Cartridge

for 35 mm lens tests. . . . Price, 35¢ each

Here is the perfect film for resolution tests, packaged in an economical size for a single camera test. You'll have no grain problems with this film. Film speed 8 - 12 ASA

TEST YOURSELF

DOES syn' chro-nize mean (a). To take apart. (b). To bend. (c). To arrange so as to indicate coincidence or coexistence. (d). To exterminate. DOES ac' tin-ism pertain to (a). Space. (b). Radiant Energy. (c). Platform. (d). Disease.

DOES ha-la'tion mean (a). An inter-mediate tone in a painting. (b). A thin whiteish growth produced on organic material by fungi. (c). A reflection of light by a range reflecting surface or transmission of light through a translucent material. (d). A spreading of light beyond its proper boundaries.

DOES con'cur mean (a). To discuss. (b). To coincide. (c). To strive. (d). To release.

Answers 1. (c) 2. (b) 3. (d) 4. (b)

NEWS

Art Rotramel, of Englewood, Colorado, has a surprise visitor this week. His son, David, is home on furlough from the Army.

We learn from his brother that Frank Rigney of Brockton, Mass., has been confined to the hospital with complications from an apendictomy. Get well soon, Frank!

Remember your NCRS Supply Department carries a complete line of Repair Shop equipment and supplies. You'll find just about everything needed in a modern up-to-date Camera Repair Shop from hand tools to power tools; from shelving materials to finished cabinets; from individual camera parts to complete assemblies.

REQUEST FOR INFORMATION

(If you have a friend or relative who may be interested in the money making opportunities that exist today in the camera repair field, have him or her fill out this coupon and mail it to the National Camera Repair School, Box 174, Englewood, Colorado.)

National Camera Repair School

Box 174, Englewood, Colorado

I am interested in the opportunities and advantages of a career in Camera Craftsmanship. Please furnish me with complete information about your training program.

Name _____ Age _____

Street _____

City _____ State _____



*gadget
of the
month!*

Location of Hole for Adjusting
Shutter Speed



ILLUSTRATION B

Tool for Adjusting Shutter Speed
for Fed-Flash Camera

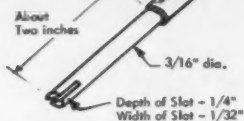


ILLUSTRATION A

Adjusting Speeds
on Fed-Flash Camera

To Slow Shutter Down

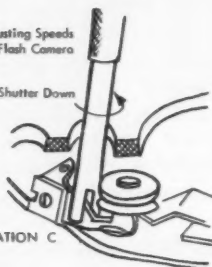


ILLUSTRATION C

Courtesy Federal Mfg. Co.

CALLING FOR SERVICE "HELPS" AND ORIGINAL IDEAS

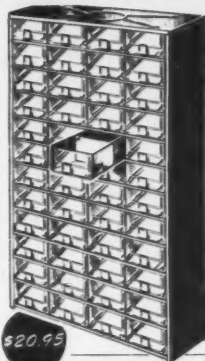
Paging all students! Have you dreamed up a new repair method or an original time or money saving device in your shop? Here's an opportunity to earn extra dollars in credit for your ingenious ideas. Send us a description with drawings or photographs of your "brain child" any new gimmick you're employing successfully in your shop; or original labor saving device or tool you've created. We'd like to act as the clearing house for all these ideas and pass them along to you and to other repairmen who can use them profitably. Your ideas suggesting possible ways of improving the servicing or repairing of cameras may earn you a \$3, or \$5, or \$10 credit check from NCRS. Send us your ideas; if in the opinion of the Editors, they're practical and worth passing along, we'll publish them in the next issue of the "Craftsman", giving you full credit for your brain child and sending you a nice credit slip besides. Don't hesitate about sending in your ideas because they're "old hat stuff" to you they may very well be brand new "stuff" to someone else.

Remember your credit slips are good for merchandise or repair service from the School Shops at special Student rates.

SPECIAL!

THIS MONTH ONLY!

Your NCRC Supply Department makes this "Three Star Special Dealer" offer this month to all students. Many missed the last opportunity to get one of these beautiful cabinets, or may now desire to buy another at this special low price. We've received a new shipment of these handsome readymade parts-departments. You will be delighted with the beauty, durability, and compactness of the HAZ-BIN Storage Cabinet and the way it will save you time, simplify your inventory, save space and enhance the appearance of your shop or display counter. Contents are fully visible, dust-proof and clearly indexed. No other small parts cabinet built has so many desirable features especially suitable for camera repairmen.



\$ 14⁹⁵

You SAVE \$6.00

Order your cabinet NOW at this special reduced price . . . offered for this month only . . . at \$14.95 each. This is an excellent opportunity to purchase two or three cabinets for your expanding shop or stock them for resale to the public at the attractive regular price of \$20.95 giving you a nice 25% margin of clear profit. Get your order in to Mgr. "Frank" Curtis, NCRC Supply Department early to insure prompt shipment. Don't miss out on the offer this time!



There were few replies to our request for suggestions this month, but the first edition was a trifle late going to press. We will be looking forward to your ideas for next month's issue! This is your paper! What have you been doing? Have you added something new to your business? With what new gadget are you experimenting? Do you have something in the photographic line you'd like to sell? Buy? Write to your Editor, she'll be anxious to hear from you. Don't forget, your comments are NEWS!

OUR STUDENTS SPEAK

Read what current students are writing to the School about their NCRS training course. We'd like to hear from you, too. Mail the Editor your comments and suggestions for improvements in the Training and Service. We'll print them in a later issue of your "Camera Craftsman."

"I want to congratulate you and the NCRS on the introduction and presentation of the course as far as I have progressed. Having been confronted with problems of instruction students I know the value of being able to get the interest of the student from the very beginning. I assure you that you have mine." S.P. Siddall, New Mexico

"I feel I have gained much valuable experience from the NCRS text on Optics and have found it very interesting. The text arrived at a very timely moment. The camera manufacturing firm where I work recently purchased all the patent rights on a Bolsey model camera which has not as yet appeared on the market. It is in the experimental stage of production. We have been making various tests with the new camera using the methods described in the NCRS School text" E.R. Hanson, Wisconsin

"Am enjoying your NCRS lessons. They are making me do the things I've always wanted to do but never took the time". . . W.H. Beeston, Arizona

"Learned quite a bit this lesson. Have always made things but never knew exactly how layouts should properly be made -- just sort of taught myself incorrectly. The torch works great! Have never been able to get a flame hot enough for proper silver soldering. The saw worked fine -- am pleased I didn't break a blade either . . ." . J. Campbell, Illinois

Introducing Your Placement Service Dept., Continued

There are four major kinds of camera repair jobs available, anxiously waiting for trained camera technicians: 1. Established Camera Repair Shops. 2. Photographic Manufacturing Service Departments. 3. Retail Camera Stores, Repair or Service Departments. 4. Your own independent NEW "Servishop".

Students and friends of the School frequently learn of new job opportunities in the camera field in their own localities. They are requested to write promptly to the NCRS Placement Service whenever they learn of an existing need or job opportunity for a trained graduate camera repairman. At graduation time all students are entitled to free assistance from NCRS Placement Service Department in helping them to successfully establish themselves in business or locate good paying positions. This is just another service NCRS offers to you without charge when you want or need it.

Portrait

GEORGE L. NORQUIST attended college at Port Huron, Michigan. He served as a meteorologist with the United States Air Forces in England during World War II. He has served on the staff of the United Air Lines as a consulting meteorologist for some time.

Mr. Norquist's mechanical and meteorological interests expanded from the field of aeronautics to the field of new photographic equipment and developments. While carrying on his experiments and research work he came in contact with Mr. Samuel L. Love, who at the time was experimenting with camera repair problems, operating under the handicap of a shortage of trained repairmen in his Camera Repair Factory in Englewood, Colorado.

When these two men joined forces the idea for the creation of a camera repair school -- dedicated to the training of urgently needed camera repair specialists -- was BORN.

Today Mr. Norquist serves as the Registrar for the National Camera Repair School.

USED CAMERAS * *All prices are necessarily net as quoted.



Miniature Speed Graphic, 2 $\frac{1}{4}$ x3 $\frac{1}{4}$ Ektar	
f/3.7 w/rangefinder, Heiland Gun,	
5 Holders, Carrying Case. Guaranteed	\$150.00*
Kodak Reflex II w/flash & Carrying	
Case. Excellent Condition	\$ 49.50*
Bolsey B-2, Like New w/flash	\$ 49.50*
Bolsey B-2, Good Condition	\$ 30.00*
Cine Kodak 8, Model 20, f/3.5 lens,	
Guaranteed	\$ 19.95*
Ciro 35, f/4.5 lens, w/rangefinder	
and Alfax sync. shutter. Guar.	\$ 19.95*
Bell and Howell, Filmo 8, f/3.5 lens	
Guaranteed	\$ 29.95*

D. Carnes was unable to work for a couple days this past month -- seems like a big bad man in a little tiny car appeared in front of her while she was driving home. Now, Mrs. Carnes is usually a courteous person, but in this case it was "ladies first". Result: Two smashed fenders, a few scratches and a shaken up Student Supervisor.

JUST A FEW SALES AIDS

Whenever possible, give your customer a choice between two items, rather than between one item and a "no."

Encourage customers' enthusiasm by showing your own enthusiasm for products in your store. You and your employees should be completely sold on the goods you stock, sell customers by making them aware of this fact.

Tie in sales promotions with Seasons.

Secure your customers' interest.

Know your product (s).

Serve your customer.

Make sure that when you thank a customer your voice sounds sincere.

"A satisfied customer is the best advertising you can buy."

Chester Crumrine, of South Bend, Indiana, writes that his wife has been helping him with his training by bringing home cameras to be repaired. Keep up the good work, Chester!

NATIONAL CAMERA REPAIR SCHOOL

Box 174
Englewood, Colorado

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